LUDO

ludo.com

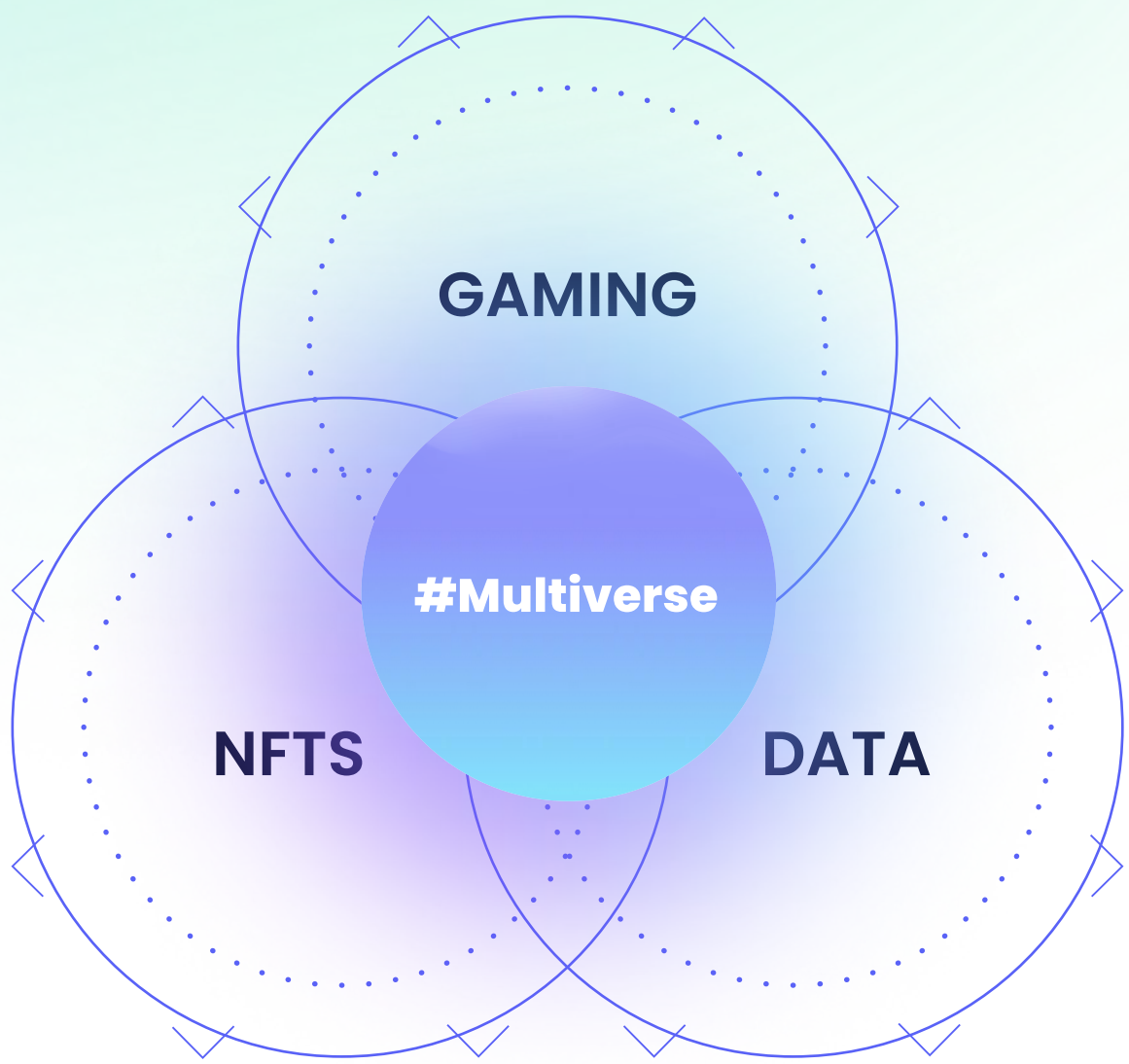from Latin *lu·do* "I play"

Your gateway to the Metaverse

Ludo is the default Web 3 Play to Earn AppStore and search engine, offering you access to the best experiences and NFTs related opportunities.

ABOUT THE PROJECT

LUDO OFFERS AN EASY WAY TO DISCOVER EXPERIENCES AND EXPLORE OPPORTUNITIES IN THE METAVERSE.

We do so by aggregating NFT data from various on and off-chain sources, segmenting it on collections and using these collections as the basis for social experiences.

With our powerful set of tools, Ludo enables Creators, Collectors and Connectors to create, distribute and consume experiences and value, empowering users to leverage their time, skills, knowledge, wealth or reputation so that they can explore and fulfill their true potential in the Metaverse

GAMING
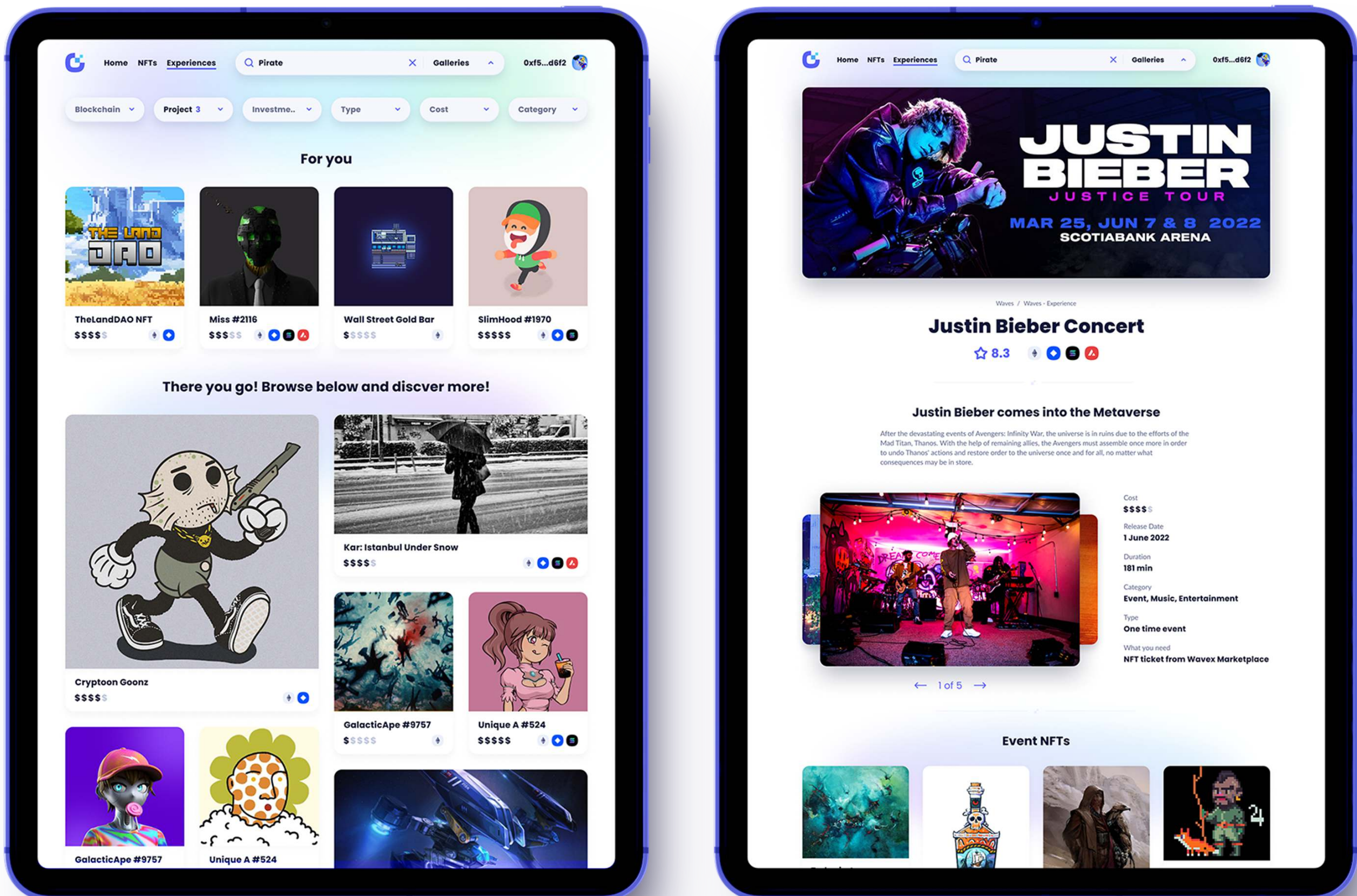
#Multiverse

NFTS   DATA

PROBLEM

Web 3.0 experiences are wildly fragmented. There's currently no universal discovery mechanism for Web 3.0 and Metaverse experiences and opportunities, whether they are NFT collections, play-to-earn games, NFT gated events, chat rooms or workplaces.

This status quo is negatively affecting the user experience of Collectors, Creators, and players alike, severly limiting the mass adoption of NFTs and the appeal of Metaverse.

SOLUTION

Ludo is offering universal discoverability and aggregation of Metaverse experiences and opportunities (NFTs) and the simplest instances for purchasing and settlement of digital goods, we are making the world of digital assets accessible to everyone.

Users can enjoy a tailored experience based on a proprietary AI based profiling algorithm or by connecting their wallet. They will instantly be able to see all the available experiences that match their profile.

BUSINESS MODEL

Ludo monetizes the consolidation of a fragmented ecosystem.

By creating value for Creators, Collectors and Connectors, **Ludo earns revenues through the following flagship products:**

LAUNCHPAD

With Ludo Launchpad, we enable our Creators to Create and Promote their collections with a viral approach and design unique quests for Ludo users. For this service, we collect a fee.
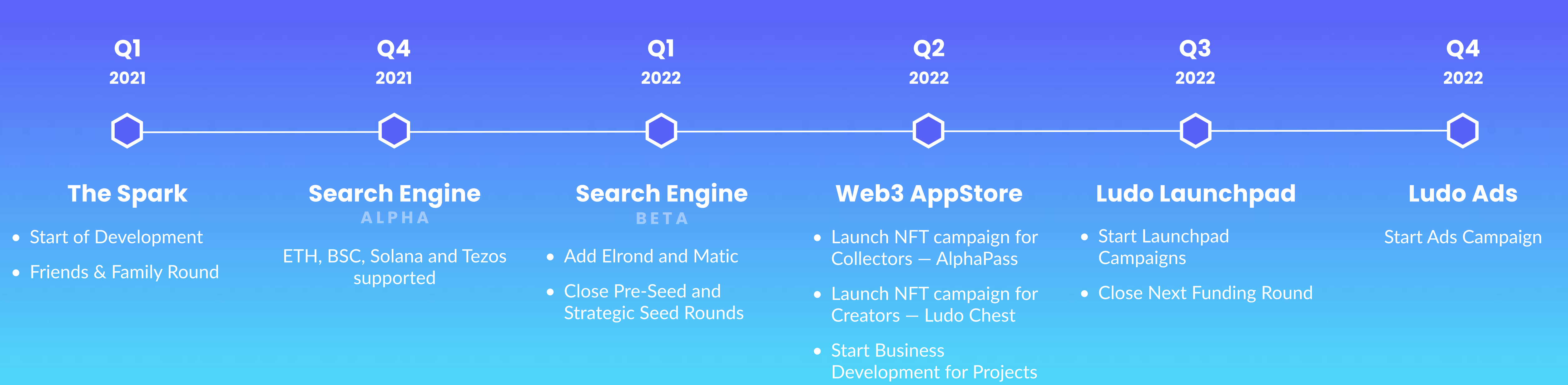
LUDO ADS ENGINE

Creators will be able to promote their collections and experiences on our Web3 AppStore, where the apps are either metaverses, experiences, NFT's or other crypto assets.

MARKET AGGREGATION

By simplifying the experience for users, Ludo charges the following additional fees:

- Referral fees from referring transactions to the other blockchains/marketplaces
- Fees to access Compass, Navigator and Radar NFT tools
- Fees to access GameFi Dashboard & Tools

ROADMAP

Q1 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022
The Spark	**Search Engine** ALPHA	**Search Engine** BETA	**Web3 AppStore**	**Ludo Launchpad**	**Ludo Ads**
• Start of Development • Friends & Family Round	ETH, BSC, Solana and Tezos supported	• Add Elrond and Matic • Close Pre-Seed and Strategic Seed Rounds	• Launch NFT campaign for Collectors — AlphaPass • Launch NFT campaign for Creators — Ludo Chest • Start Business Development for Projects	• Start Launchpad Campaigns • Close Next Funding Round	Start Ads Campaign

USE CASES

Our use cases offer value to **CREATORS** , **COLLECTORS** and **CONNECTORS**

NFT Showcase
CREATORS   COLLECTORS

The Instagram of NFT where users can easily create and share individual albums

Quest Engine
CREATORS   CONNECTORS

Social Tokens and NFT Launchpad via gamification with social proof

Ads Engine
CREATORS   COLLECTORS

The Instagram of NFT where users can easily create and share individual albums

Social Curation
CREATORS

As an Universal NFTs aggregator Ludo will offer Multichain and Multiplatform Crypto to NFT settlements

Research Tools
COLLECTORS   CONNECTORS

Increase revenue by farming creator tokens and staking NFTs

GameFi
CREATORS   COLLECTORS
CONNECTORS

e-Gaming Boards with top games and top players per game

OUR PARTNERS

EBRAND   GeoRanker

OUR TECHNOLOGIES

Ethereum	Solana	BSC	Tezos	Matic	Elrond

Ludo's vision is to empower the emergence of a decentralized, worldwide economy of creation by offering simple and unrestricted access to information, opportunities and experiences in the Metaverse

YOU CAN FOLLOW LUDO ON: